

# Beaconsfield

**Beaconsfield accounts for 2.7 per cent of total local jobs (approximately 750 jobs), with a job mix centred mainly around Education and Training (37 per cent) and Health Care and Social Assistance (22 per cent) of total jobs. Other notable sectors include Retail Trade (11 per cent).**

Industry	Jobs	%
Agriculture, Forestry and Fishing	5	0.67
Mining	0	0
Manufacturing	23	3.09
Electricity, Gas, Water and Waste Services	0	0
Construction	35	4.71
Wholesale Trade	8	1.07
Retail Trade	83	11.17
Accommodation and Food Services	27	3.63
Transport, Postal and Warehousing	4	0.53
Information Media and Telecommunications	5	0.67
Financial and Insurance Services	3	0.4
Rental, Hiring and Real Estate Services	3	0.4
Professional, Scientific and Technical Services	29	3.9
Administrative and Support Services	12	1.61
Public Administration and Safety	7	0.94
Education and Training	278	37.41
Health Care and Social Assistance	166	22.34
Arts and Recreation Services	17	2.28
Other Services	29	3.9
Industry not classified	21	2.82
<b>Total industries</b>	<b>743</b>	<b>100</b>

Source: Australian Bureau of Statistics, Census of Population and Housing 2021

## Visitation

Beaconsfield is visited by more than 947,000 people (17.1 million visits) annually. This includes residents, workers, visitors and those travelling through arterial road network (South St). Visitation to Beaconsfield is even every day of the week and visitation times are weighted towards daytime (67 per cent visit between 5am-5pm).

**17.1 million**

Total Visits

**947,000**

Visitors

**68 minutes**

Average Dwell Time

**Evenly Split**

Peak Days

Source: Pathzz 23-24 data

# Spending

During 2023–24, Beaconsfield recorded a total local spend of \$39.6 million. Of this, 37.8 per cent was attributed to local residents. Visitor spend in the area over the same period was 62.2 per cent. Top external visitor spending suburbs include those in close proximity (Hamilton Hill,

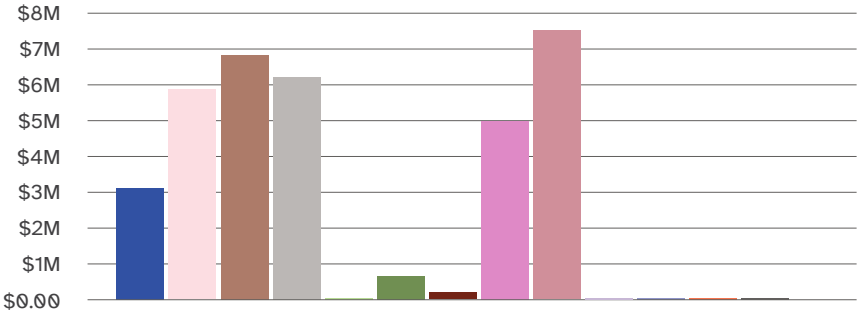
Spearwood and North Coogee). The highest expenditure by a considerable margin was Grocery Stores and Supermarket (\$7.5 million or 19 per cent), followed by Professional Services and Transport.

\$39.6 million Expenditure		
Visitor/local spend	Resident spend	Category breakdown
Visitors: \$24.6 million (62.2 per cent)	Within Fremantle: \$64.3 million (26.4 per cent)	Grocery Stores/Supermarkets \$7.5 million (19 per cent)
Local Residents: \$15 million (37.8 per cent)	Outside Fremantle: \$91.6 million (37.5 per cent)	Professional Services: \$6.8 million (17.3 per cent)
	Online: \$88.1 million (36.1 per cent)	Transport: \$6.2 million (15.8 per cent)

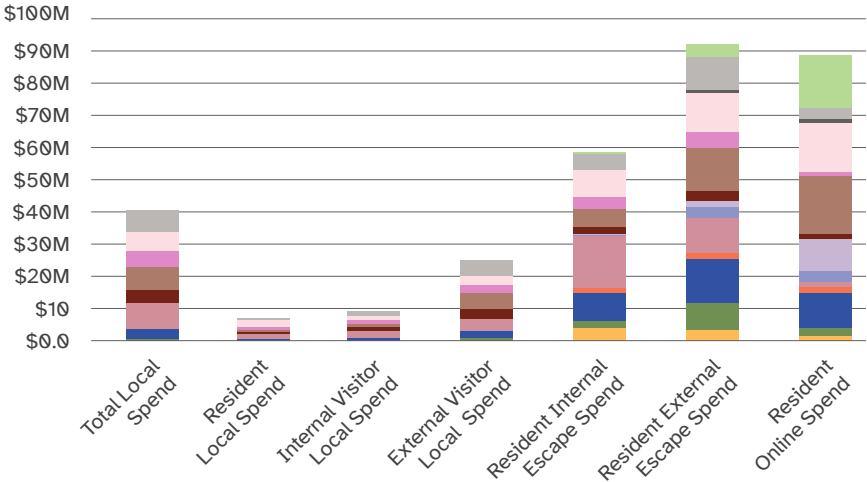
Legend

- Dining & Entertainment
- Light Industry
- Other
- Specialised & Luxury Goods
- Specialised Food Retailing
- Grocery Stores & Supermarkets
- Personal Services
- Professional Services
- Furniture & Other Household Goods
- Bulky Goods
- Travel
- Department Stores & Clothing
- Transport
- Trades & Contractors

Beaconsfield expenditure by category FY23-24



Beaconsfield expenditure by type FY23-24



Beaconsfield Expenditure (\$ million) category time series (Sep 2022 – May 2025)

