

Hilton

Hilton accounts for 5.4 per cent of total local jobs (approximately 1500 jobs), with a job mix centred mainly around Education and Training and Health Care and Social Assistance both accounting for 23 per cent of total jobs.

Other notable sectors include Accommodation and Food Services (12 per cent) largely down to the presence of Coles supermarket, and Construction (7 per cent).

Industry	Jobs	%
Agriculture, Forestry and Fishing	7	0.46
Mining	8	0.53
Manufacturing	55	3.67
Electricity, Gas, Water and Waste Services	3	0.2
Construction	101	6.75
Wholesale Trade	25	1.67
Retail Trade	93	6.22
Accommodation and Food Services	182	12.17
Transport, Postal and Warehousing	22	1.47
Information Media and Telecommunications	9	0.6
Financial and Insurance Services	3	0.2
Rental, Hiring and Real Estate Services	4	0.26
Professional, Scientific and Technical Services	62	4.14
Administrative and Support Services	34	2.27
Public Administration and Safety	27	1.8
Education and Training	342	22.87
Health Care and Social Assistance	344	23.01
Arts and Recreation Services	34	2.27
Other Services	52	3.47
Industry not classified	74	4.94
Total industries	1495	100

Source: Australian Bureau of Statistics, Census of Population and Housing 2021

Visitation

Hilton is visited by more than 1.1 million people (19.9 million visits) annually (2023–24 Pathzz pedestrian data). This includes residents, workers, visitors and those travelling through arterial road network (South St). Visitation to Hilton is stable every day of the week and visitation times are weighted towards daytime (70 per cent visit between 5am-5pm).

19.9 million

Total Visits

1.1 million

Visitors

55 minutes

Average Dwell Time

Evenly Split

Peak Days

Source: Pathzz 23-24 data

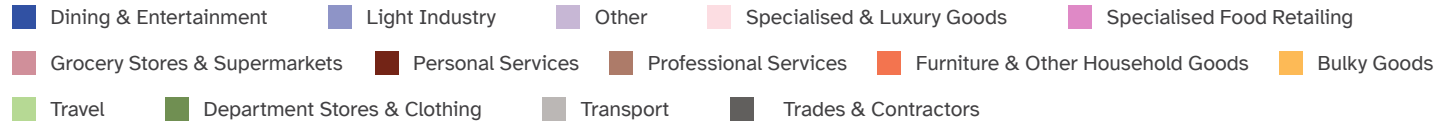
Spending

During 2023–24, Hilton recorded a total local spend of \$99.4 million. Of this, 40.7 per cent was attributed to local residents. Visitor spend in the area over the same period was 59.3 per cent. Top external visitor spending suburbs include those in close proximity (Hamilton Hill, Kardinya, Spearwood and East Fremantle). The highest expenditure by a considerable margin was Grocery Stores and Supermarket (\$54.3 million or 62.4 per cent) largely down to the opening of Coles in June 2023.

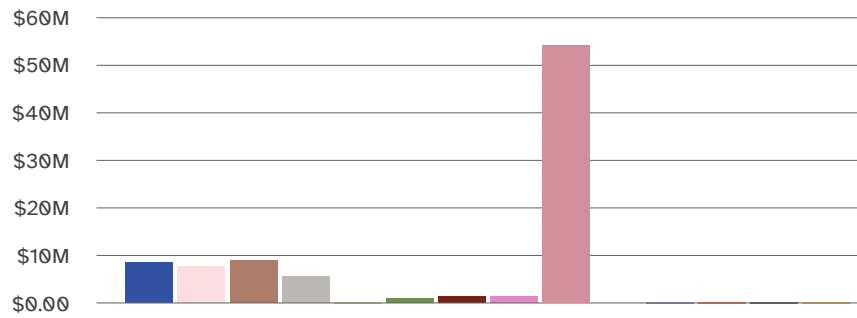
\$99.4 million Expenditure		
Visitor/local spend	Resident spend	Category breakdown
Visitors: \$58.9 million (59.3 per cent)	Within Fremantle: \$39.4 million (25.2 per cent)	Grocery Stores/Supermarkets: \$54.3 million (62.4 per cent)
Local residents: \$40.5 million (40.7 per cent)	Outside Fremantle: \$67 million (42.9 per cent)	Professional Services: \$9 million (10.1 per cent)
	Online: \$49.8 million (31.9 per cent)	Dining/Entertainment: \$8.4 million (9.7 per cent)

Source: Spendampp by Geografia

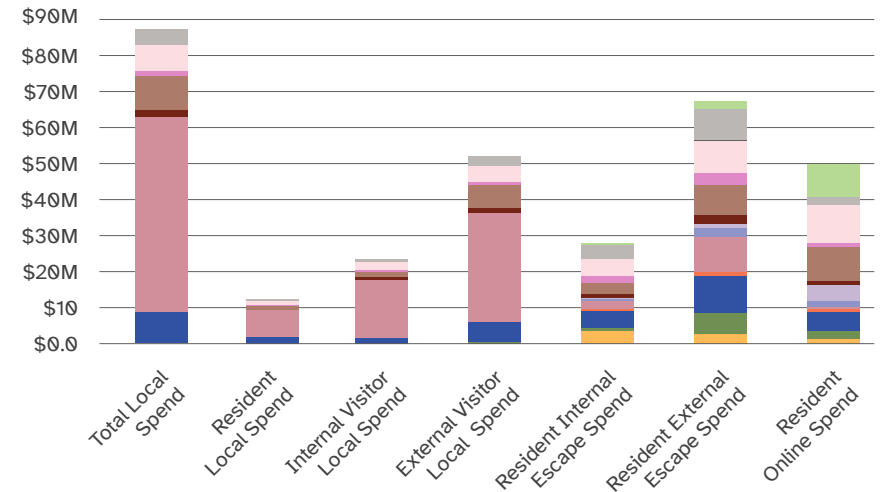
Legend



Hilton expenditure by category FY23–24



Hilton expenditure by type FY23–24



Hilton Expenditure (\$ million) category time series (Sep 2022 – May 2025)

