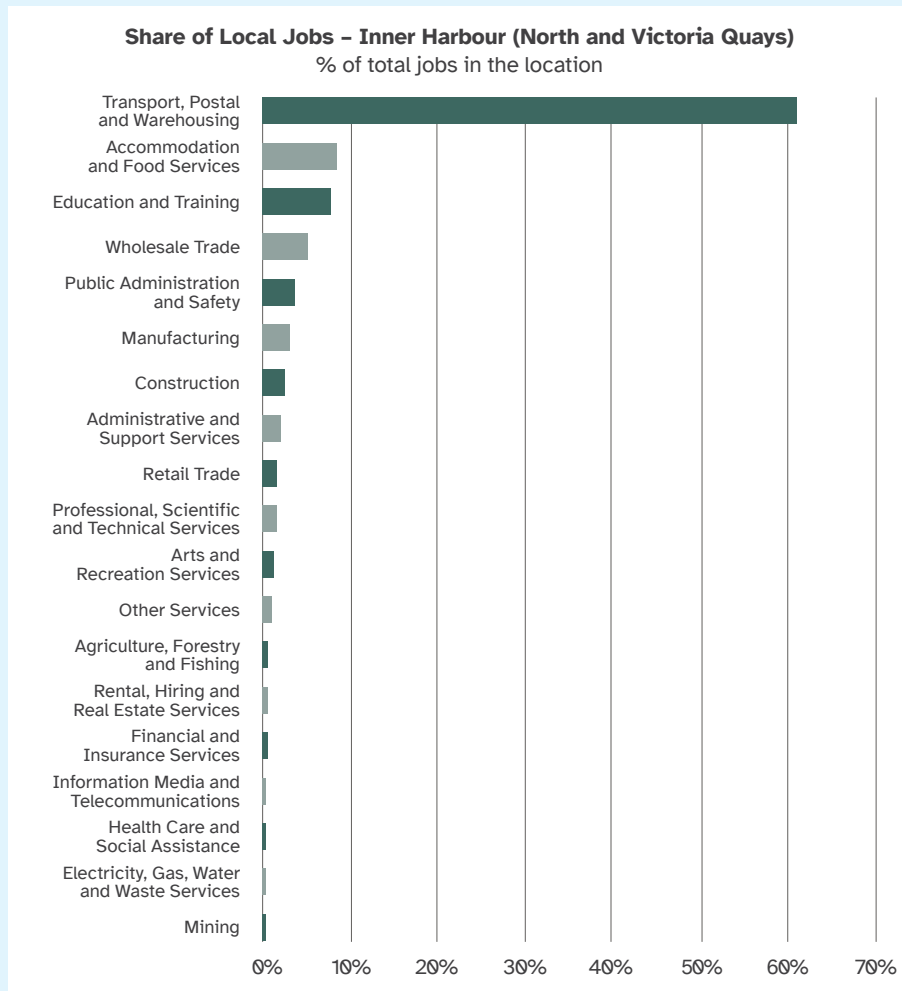


# North Fremantle (and Inner Harbour)

## Fremantle's inner harbour supported 9 per cent of total local jobs in 2021.

However, the area contributes substantially more in terms of economic value and brings in visitation to the centre of Fremantle via Cruise Ship visits and attractions located at the Harbour (e.g. the WA Maritime Museum). Employment is naturally concentrated in Transport which represented just over 60 per cent of all jobs in 2021. Hospitality and Education (South Metropolitan TAFE) are the next largest employing industries.



Source: ABS Census of Population and Housing, 2021

## Visitation

North Fremantle (and Inner Harbour) is visited by more than 1.2 million people (21.3 million visits) annually (2023–24 Pathzz pedestrian data). This includes residents, workers, visitors and those travelling through arterial road network. Visitation to North Fremantle is evenly split across weekdays and weekends but is heavily skewed towards daytime visitation (5am -5pm represents 70 per cent of total visitation) which is reflective of a relatively small nighttime economy in the precinct.



## Spending

During 2023–24, North Fremantle recorded a total local spend of \$95.7 million. Of this, 19 per cent was attributed to local residents, while 80 per cent came from visitors. 11.8 per cent of total spend came from North Fremantle residents. This modest economic activity (5.7 per cent of Fremantle total) reflects the relatively small number of businesses within the precinct in particular the lack of any supermarket. Top visitor spending suburbs include those in close proximity (Mosman Park, Cottesloe and East Fremantle). The highest expenditure was Dining and Entertainment (\$27 million or 28.2 per cent), followed by Transport (\$17.1 million or 17.9 per cent).

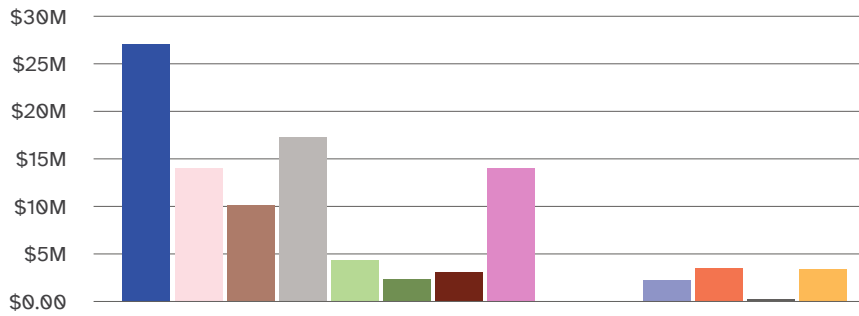
\$95.7 million Expenditure		
Visitor/local spend	Resident spend	Category breakdown
Visitors: \$76.8 million (80 per cent)	Within Fremantle: \$32.8 million (12.7 per cent)	Dining and Entertainment: \$27 million (28.2 per cent)
Local residents: \$18.3 million (19 per cent)	Outside Fremantle: \$131.9 million (51.2 per cent)	Transport: \$17.1 million (17.9 per cent)
	Online: \$93.4 million (36.2 per cent)	Specialised Food Retailing and Luxury Goods: \$14 million (14.6 per cent)

Source: Spendampp by Geografia

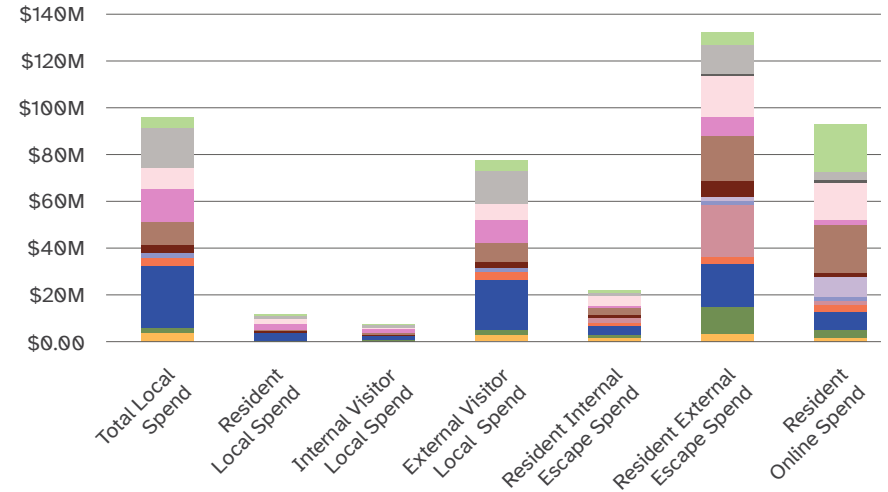
**Legend**

- Dining & Entertainment
- Light Industry
- Other
- Specialised & Luxury Goods
- Specialised Food Retailing
- Grocery Stores & Supermarkets
- Personal Services
- Professional Services
- Furniture & Other Household Goods
- Bulky Goods
- Travel
- Department Stores & Clothing
- Transport
- Trades & Contractors

**North Fremantle expenditure by category FY23-24**



**North Fremantle expenditure by type FY23-24**



**North Fremantle Expenditure (\$ million) category time series (Sep 2022 - May 2025)**

