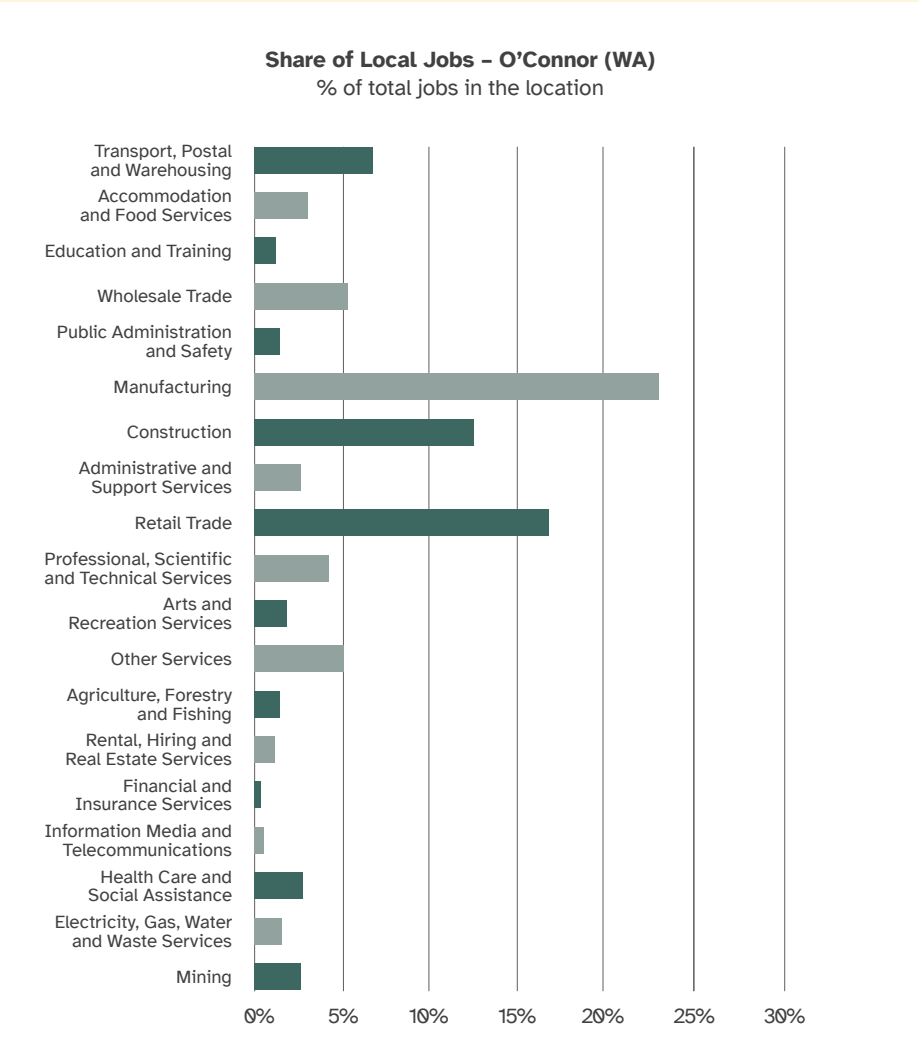
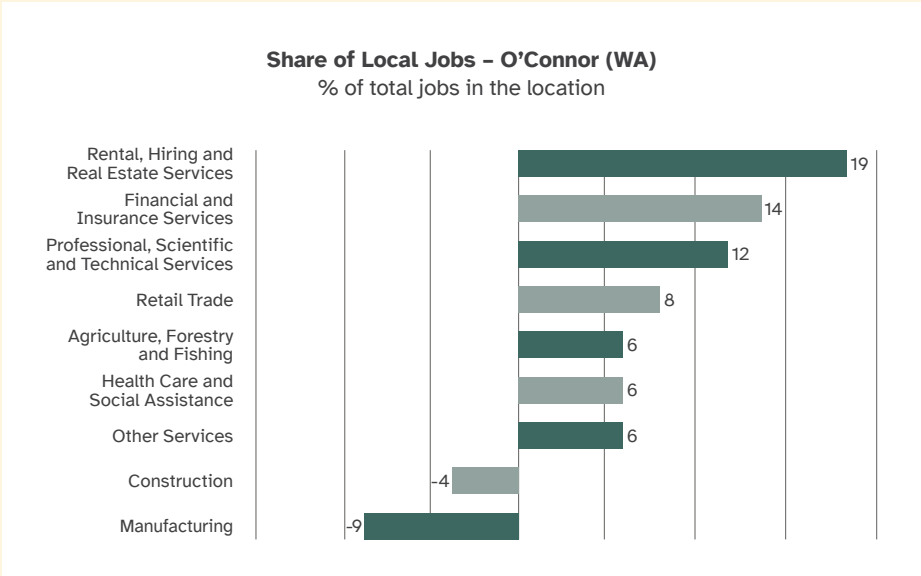


# O'Connor



**O'Connor (WA) plays an important role in Fremantle's economy, accounting for 17 per cent of total local jobs (approximately 4,571 jobs).**

The area has a strong industrial profile, with manufacturing alone representing nearly 24 per cent of all local jobs in the suburb. This is followed by retail trade (17 per cent) and construction (13 per cent), reflecting the concentration of light industry, trade services, and commercial activity in the area. O'Connor's economic structure supports a diverse workforce and contributes significantly to the city's industrial output.



Source: ABS, Counts of Australian Businesses, including Entries and Exits

## Visitation

O'Connor is visited by more than 1.2 million people (20.9 million visits) annually (2023–24 Pathzz pedestrian data). This includes residents, workers and those travelling through O'Connor's arterial road network.

Due to the industrial nature of O'Connor weekdays see the largest numbers of visitors. Saturday sees a modest drop from weekday visitation with Sunday seeing a 33 per cent reduction compared to midweek visitation. More than 75 per cent of O'Connor's visitation occurs between 5am and 5pm reflecting its industrial and large format retail offering.

**20.9 million**  
Total Visits

**1.2 million**  
Visitors

**43 minutes**  
Average Dwell Time

**Mon–Fri**  
Peak Days



Source: Pathzz 23-24 data

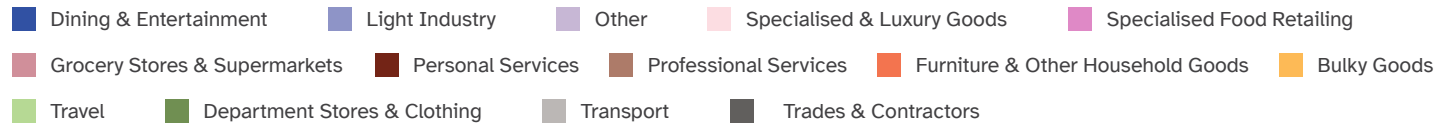
## Spending

During 2023–24, O'Connor recorded a total local spend of \$398 million. Of this, 16 per cent was attributed to local residents, while 84 per cent came from visitors. Only 0.5 per cent of total spend came from O'Connor residents. This strong economic activity 23.6 per cent reflects the light industrial and large format retail nature of O'Connor's business mix. Top visitor spending suburbs include those in close proximity (East Fremantle, Hamilton Hill and Spearwood). The highest expenditure was Bulky Goods (\$91.1 million or 22.9 per cent), followed by Specialised and Luxury Goods (\$72 million or 18.1 per cent), indicating strong demand for large format retail.

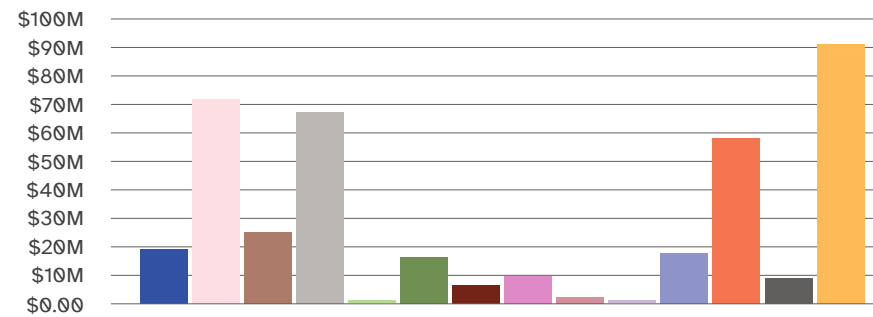
Source: Spendampp by Geografia

\$398 million Expenditure		
Visitor/local spend	Resident spend	Category breakdown
Visitors: \$334 million (84 per cent)	Within Fremantle: \$4.4 million (14.2 per cent)	Bulky Goods: \$91.1 million (22.9 per cent)
Local residents: \$64 million (16 per cent)	Outside Fremantle: \$12 million (38.7 per cent)	Specialised and Luxury Goods: \$72 million (18.1 per cent)
	Online: \$14.6 million (47 per cent)	Travel: \$67.5 million (16.5 per cent)
		Household: \$58 million (14.6 per cent)

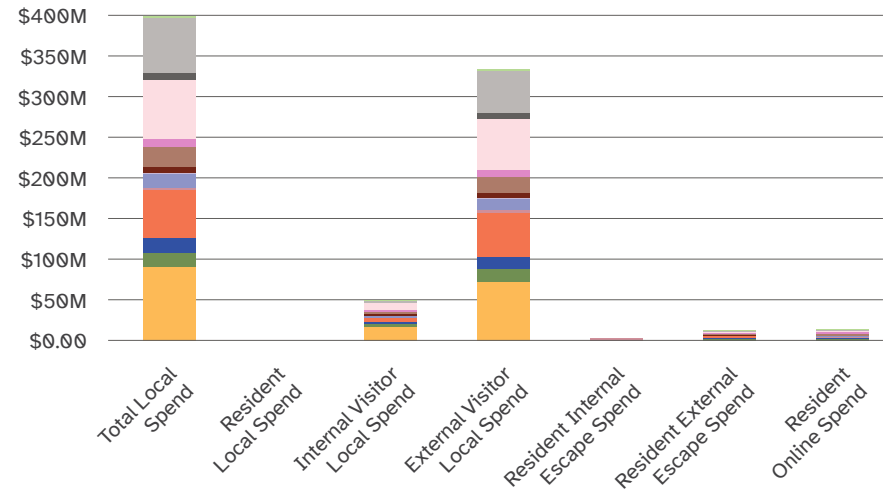
## Legend



**Expenditure (\$ million) in O'Connor by type for the financial year 2023-24**



**Expenditure (\$ million) in O'Connor by category for the financial year 2023-24**



**O'Connor Expenditure (\$ million) category time series (Sep 2022 - May 2025)**

